

“Paint Out” Prospectus
Hosted by Artworks Around Town, Wheeling, WV 26003

The ***Ohio Valley Plein Air Paint out*** will be hosted by Artworks Around Town on **Sept 1, 2, 3, 4, 5th, 2021**. The Paint Out is *open to all interested artists who register* and follow the guidelines described in this Prospectus regardless of ability.

Our purpose is to involve artists from beginners to professional plein air painters who enjoy a passion for painting outdoors using many of the scenic views, historic architecture, and small-town USA venues within 20 miles of Wheeling, WV. This is a paint out only, with no workshops or demonstrations. Artworks Around Town is located in the old Centre Market building in the very historical center of Wheeling. We will have meet and greet events, exhibitions, art awards, and of course painting.

Synopsis: Five paint-outs over five days, painting a mix of scenic views, historic architecture, and small-town USA within 25 - 30 miles of Wheeling, WV. Each day, participants will visit a different venue: (**Wednesday – Moundsville** [*Grave Creek Mound, Old Penitentiary, historical architecture, views of the Ohio River along the river bike trail*]), (**Thursday – Bethany College** [*small college/scenic/rural*]), (**Friday – Palace of Gold** [*Asian Architecture, beautiful Monet like gardens*]), (**Saturday – Oglebay Park** [*scenic/historical*]), (**Sunday – Downtown Wheeling, Centre Market Area** [*historical architecture, small town USA*])

Mapping: the event for locations for venues and locations to paint for the out-of-town artist. This is a must so the artists can see the area quickly to choose a painting site for their painting. The less time spent wandering the better. The artists are anxious to find choice spots. Identify the lovely areas of your community and map it for the artists. Give them visual ideas of where to look for scenes. A Google map point will be established for each site where a steward would be to stamp canvases each day.

Student Educational Opportunity: Each participating artist will be given the opportunity and encouraged to work with local art students from the local high schools at no charge for one day as they paint at Oglebay. The participating artists, as they paint themselves, will donate their time and expertise to the student artists. This is an educational outreach to the school community and a means to engage a wider community audience. Participating students to be selected by their respective art teachers. Students should show both the interest and artistic ability to work semi independently, thereby needing only encouragement, direction, and technical assistance. (Students will be responsible for their own transportation). Students would be grouped together after the old French model of plein air painting expeditions where one artist can advise and encourage several students at a time. There will be a prize category specifically for students currently enrolled in school.

Participating artists will compete for cash awards. (Amounts determined by the number of entries, Corporate Sponsorships, Business purchase awards, Foundation support, State and local Grants.) The Sunday Quick draw will be a non-judged event, painting in or near Centre Market followed by a public silent Auction. Paintings completed after the Saturday cut off time, would also be eligible for this auction. The auction would be on a 50/50 basis where the artist receives 50% of the sales price and AAT the other 50% for the purpose of funding future events.

Additional events will possibly include: Artist meet and greet times, Evening artist studio visits, informal artist gatherings for evening meals.

Awards Event: Saturday night awards event/reception (*in place of a First Friday reception*)

Registration and Cost: Early registration cost of the “Paint Out” will be \$40.00 for each painter (6/1 – 7/15/2021), after that it increases to \$55.00. Registration forms will be on the website <http://www.artworksaroundtown.com>. Payment can be made by check/cash/charge to Artworks Around Town at 2200 Market St, Wheeling, WV 26003 or through PayPal on the website. Individuals can register for single days at \$15 per day, but only those participating four days or more will be eligible for judging and prize awards. High school students participating in the mentoring program enter at no charge for that day.

Hotel Information: Hotel/restaurant, and other information available on the website, and in artist welcome packets.

Hosting the Artists: Each artist is responsible for his or her accommodation and food. A list of hotels, Bed & Breakfasts, and motels will be provided to registering artists. If an individual wanted to host an artist during the event, the responsibility for those arrangements would be between the artist and the hosting individual. Generally, the guest artist will gift a painting or other consideration to their host for the extended hospitality. AAT will not be in the business of arranging accommodations! Should there be a large number of artists register, we might approach a venue with the idea of providing a discount for each registered artist.

Sign In: Artists will need their canvas or other painting surface stamped each day (*Date and AAT.*) to be officially considered for the judging part of the exhibit submissions.

Information and FAQs: Packets for registered artists will include: sites and venues, driving instructions, maps and site-specific information. Artists will supply their own art materials, easels (if needed), paints, pencils, pastels, etc. Registered artists will go to the venues of their choice within the open hours to paint ala prima works.

On site: Artists will be expected to maintain complete respect for the venues that have been generously donated for our painting pleasure. Artists will be required to wear their name tags for identification purposes at all times on site. When painting on private property, artist must obtain permission from the owner. All artists will abide with Covid-19 protocols and social distancing guidelines in place at the time.

Submissions: Upon the end of the Paint Out, artwork should be properly framed for a “wet” hanging (wired/no saw tooth hangers – see guidelines). Judging, prizes, award ceremony and exhibition will follow.

Paintings, drawings and sketches only executed by the artist during the Ohio Valley Plein Air Invitational at the designated sites will be accepted. Artworks Around Town reserves the right to exclude items deemed inappropriate, or works not properly prepared for display.

Registration Point & Check-in: A Steward will be at each paint-out location to date stamp your painting supports. Supports must be stamped each day. The steward will also be there to assist with local knowledge.

Event Schedule: *(Note earlier start times to stamp supports will be accommodated upon request)*

Wednesday - 8:00am - Dusk

- Check in and stamping of painting supports 8:00am - 11:00am. Location: Moundsville/Glendale city limits

Thursday - 8:00am - Dusk

- Stamping of painting supports 8:00am - 11:00am. Location: Bethany College/Bethany Town limits.

Friday - 8:00am - Dusk

- Stamping of painting supports 8:00am - 11:00am. Location: Palace of Gold, Rt 88, Marshall Co

Saturday - 8:00am -2:00pm

- Stamping of painting supports 8:00am - 11:00am. Location: Oglebay Park/Resort
- 2:00pm - 3:30pm • Submission of paintings – Artworks Around Town, Wheeling WV (4 max).
- 4:00pm - 5:30pm Judging
- Exhibition opens to the public. - 5:30pm
- Announcements of the awards. - 8:00pm

Sunday July 7 – Centre Market Quick Draw Paint--out & Silent Auction

- Stamping of supports - 11 am
- Check in for silent auction works. - 2:30pm
- Main Exhibition opens to the public. - Noon - 5:30pm

- Silent auction for Quick Draw - 4:00pm
- Exhibition closes - 4:30pm - 5:30pm

The Quick Draw event is intended as a fun event and is not juried. Artists can paint anywhere in the Centre Market area. All non-juried works can be submitted to the silent auction when complete. Bids start at \$25 for these "Instant Wonders" with 50% of sales price to artist and 50% to Artworks Around Town for the purpose of funding future "Plein Air" events.

Exhibition and Sale: Saturday the "wet" show will be hung between 2:30 pm and 3:30 pm. Judging will start immediately afterwards. Exhibit opens to Public at 5:30 pm with Awards presentations beginning at 8:00pm. Once the show opens, participating artist will be able to vote for an Artist's Choice award for the show. All exhibited work will be available for sale unless the artist chooses to show it as NFS. A light fare reception will be ongoing from 12:00 pm at the gallery (*First Fridays style*). Exhibition will then extend through the end of the month.

Awards: Judge selects 1st, 2nd, 3rd, Honorable Mention awards. Purchase awards may be selected by Sponsors and Supporters. A People's Choice award will be vote selected by the public and awarded after exhibit closes at end of the month from those artists who choose to display their work until that date.

Sales of Work: If you wish to make your work available for sale you may do so. Artworks Around Town will retain a 15% commission. There will be forms to identify, record your submissions and sales pricing. This will ensure that your artwork will be properly cared for and sales tracked.

Liability: *Artworks Around Town will do everything possible to keep each art piece safe. However, submission of an item to the Plein Air Exhibit Event is at the artist's own risk. Paintings left for the extended exhibit will need to be picked up (Date to be determined). If you cannot, arrangements need to be made with Artworks Around Town. Artworks Around Town hours: Sunday Closed, Monday thru Thursday 10am to 5:30pm, Friday 10 Am thru 6pm. Saturday 10am to 5:30pm. *Work left more than 30 days becomes the property of Artworks Around Town. Artworks Around Town reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.*

What if it rains? - The spirit of Plein Air is very much to be out with the elements in the fullest sense of "en plein air". In the event of rain, you may make your own ad hoc arrangements to work under cover. Where interiors are available, they are acceptable. Doorways, porches you could use. Please check with the owner before you begin. Likewise, if you wish to paint a restaurant or cafe interior, please check with the manager first. You may also paint from a parked car.

Guidelines

- Registration points will be indicated by signs and start at 8:00am till 11:00 am.
- All paintings must be painted on location, within the areas indicated at the registration point. Canvas must be date stamped before commencing painting. Only supports date stamped will be permitted to hang at the exhibition and sale.
- Up to 4 works may be submitted for the exhibition.
- Limited size for paintings 20" including frame.
- Only two-dimensional artwork will be accepted. No photography or prints permitted.
- Labels provided must be filled out and attached to the back of the painting.
- Submission of work is Saturday, Sept, 4th between 2:00pm - 3:30pm at Artworks Around Town, Wheeling, WV.
- Work submitted to the exhibition must be wired securely and ready to hang with label information attached to the back. Artwork must either be framed or have neat edges, clean and finished, ready for sale. (*This process is much easier to do on blank canvas BEFORE painting rather*

than on freshly painted works.) The hanging wire must short enough not show above the painting. Each artist is responsible for meeting the exhibition guidelines for hanging.

- The Paint Out is not responsible for the artwork. All art is owned by the artist, and any damages that may occur to the art are the responsibility of the artist. Our volunteers will treat the artwork with utmost care.
- Pricing of all artwork is at the discretion of the artist. Artworks Around Town will handle all sales. The Festival receives a 15% commission from the sale price of the artwork for the main exhibition and a 50% commission from the Quick Draw's silent auction sale.
- Payment from the sale of paintings will be issued by cheque and mailed no later than 30 days after the event.
- Unsold work must be collected between 4:30pm & 5:30pm on Sunday if it is not to remain for the extended show, (Sept 28th) or by prior arrangement, with the organizers. Should no arrangements be made, un-collected works will be disposed of at the discretion of the event organizers.